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7.30
monday nights
on 

Spring Carnival Shopping Secrets



Get ready for fashions on the field with these Spring Carnival shopping secrets ...

Melbourne is arguably the fashion capital of the country, and there's nothing like the Spring Racing Carnival to get everyone focused on frocks.

Known for its cosy laneways and arcades housing eclectic fashions, Melbourne is also home to some of the coolest cafes, hottest shops, street art and architecture.

On a Shopping Secrets Tour you'll visit the retailers the locals love, including loft and basement businesses that you'd never find yourself. It's not a 'shopping' tour as such, but rather an introduction to all the small and innovative businesses in the area, so that participants can then come back and spend more time shopping themselves.

This is a tour that exposes Melbourne's X-factor. The standard tour visits the lanes and alleys connecting Flinders Street and Bourke streets. Walking is the best way to visit this labyrinth as the shops are close to each other.

To keep the tours fresh, new ones are being developed all the time. During October, the Spring Carnival tour is running.

The aim of this tour is to get the 'fillies' ready for the parade. You'll visit fashion stores such as the men's clothing shop 'Cubec', 'Miss Lau's' ladies clothing, 'Sansal' hair salon and for jewellery, 'Marais' on Little Collins Street.

There aren't many occasions where you can show off your own personal style, but with the hats, jewels, bags, and outfits of the racing season, the time is perfect. Hidden Secrets 'Fillies' tours will help you to find your signature piece.

An afternoon tour lasts for two hours, and they'll also show you a few spots to kick on after the track closes. You'll also get a 'Pamper Pack' including chocolates, information on the shops and a 'Shopping Secrets of Melbourne' pack of cards.

The facts

Jetstar flies to Melbourne. One way prices start from \$59 ex Hobart, \$69 ex Sydney and \$99 ex Brisbane. Prices available online only and include charges/taxes.

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You can stay in Melbourne at the Crown Promenade Hotel. A one night package starts from \$199 a double, including accommodation and full buffet breakfast. Subject to availability. Valid until 31 October, 2004.

[Crown Promenade Hotel](#)

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Spring Carnival Shopping Secrets Tour starts from \$70 a person, including champagne cocktail, hamper ideas pack and entry into a pampering prize draw.

[Shopping Secrets](#)

Tel: 03 9329 9665

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Email bookings: tours@shoppingsecrets.com

Email enquiries: fiona@shoppingsecrets.com

Suggested reading material: [Lonely Planet](#)

Prices correct at 11/10/04

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